





With so many choices
of masking tape, how do you choose
the right one?



Since 1925, 3M™ Masking Tapes have helped companies all over the world *finish jobs worth finishing*. With the most advanced technologies and processes in the industry, 3M now offers the widest selection of masking products. But with so many choices, and so much complexity, it's time to "Make Masking Simple."

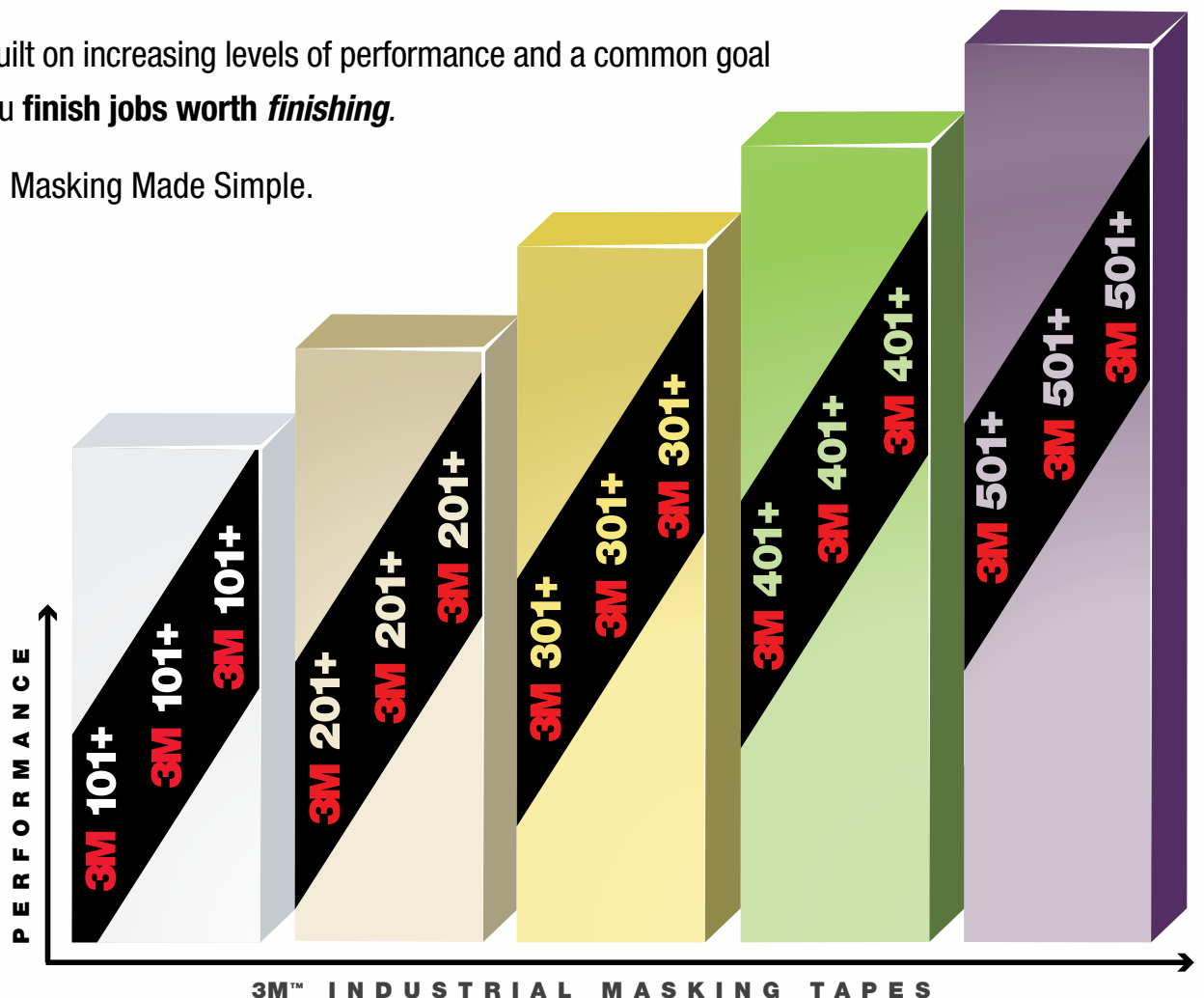
Introducing Masking Made Simple

Now it's easy to choose the best tape to get the job done right.

To win in today's highly competitive marketplace, you need the right tools. And that includes your masking tapes. So 3M has created a simple, 5-tape system to help you choose the right tape for your job.

Five tapes, built on increasing levels of performance and a common goal of helping you **finish jobs worth finishing**.

It's industrial Masking Made Simple.



3M™ Value Masking Tape

101+

The basic tape for basic jobs

- Indoor use
- Light-duty applications
- Ideal for marking, temporary holding, wrapping and sealing



3M™ High Performance Green Masking Tape

401+

The industrial strength GREEN colored performance

- Highly conformable to many surfaces
- Superior adhesion to metal, rubber, glass and plastic
- Removes cleanly in one piece with no residue
- Resists paint bleed-through
- Creates super-sharp paint lines
- Green backing improves visibility and accuracy during paint masking
- Ideal for high performance industrial painting, including two-tone color application on trucks, buses, trailers, trains, fire trucks, ambulances and airplanes
- Withstands surface temperatures up to 250°F (121°C) for 30 minutes



3M™ General Use Masking Tape

201+

The tough tape for everyday jobs

- General indoor use
- Light-to-medium duty
- Smooth and conformable
- Sticks with confidence to a wide variety of surfaces
- Easy to handle, apply and remove in one piece
- Ideal for bundling, labeling and identifying



3M™ Specialty High Temperature Masking Tape

501+

The highest *degree* of industrial performance

- Exceptionally conformable to irregular surfaces
- Superior adhesion to metal, rubber, glass and plastic
- Removes cleanly in one piece with no residue
- Extra-strong backing resists bleed-through from most industrial paints
- Creates super-sharp paint lines
- Ideal for all high temperature paint baking, fascia painting and pipe coating applications
- Withstands surface temperatures up to 300°F (149°C) for 30 minutes



3M™ Performance Yellow Masking Tape

301+

The dependable choice for industrial performance

- Good conformability to irregular surfaces
- Resists paint bleed-through
- Great paint lines
- Yellow backing ensures good visibility
- Ideal for industrial paint masking, bundling, holding, marking, color coding and sealing
- Withstands surface temperatures up to 225°F (107°C) for 30 minutes





Learn more about 3M™ Industrial Masking Tapes at 3M.com/MaskingMadeSimple
or call 1-800-362-3550.

Warranty, Limited Remedy and Disclaimer: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. User is solely responsible for evaluating the 3M product and determining whether it is fit for a particular purpose and suitable for user's method of application. Unless an additional warranty is specifically stated on the applicable 3M product packaging or product literature, 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY IMPLIED WARRANTY OR CONDITION ARISING OUT OF A COURSE OF DEALING, CUSTOM OR USAGE OF TRADE. If the 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price. **Limitation of Liability:** Except where prohibited by law, 3M will not be liable for any loss or damage arising from the 3M product, whether direct or indirect, special, incidental or consequential, regardless of the legal theory asserted, including warranty, contract, negligence or strict liability.

3M

**3M Industrial Adhesives
and Tapes Division**

Building 225-3S-06
St. Paul, MN 55144-1000
1-800-362-3550
www.3M.com/MaskingMadeSimple

3M is a trademark of 3M Company.
Scotch is a registered trademark of 3M Company.
Please recycle. Printed in USA.
© 3M 2014. All rights reserved.
70-0716-1645-5 Rev. A